



# Zoning & Planning Committee Agenda

## City of Newton In City Council

**Monday, June 11, 2018**

7:00PM  
Room 205

### **Items Scheduled for Discussion:**

- #300-18**      **Appointment of Sudha Maheshwari to the Planning & Development Board**  
HER HONOR THE MAYOR appointing SUDHA MAHESHWARI, 118 Lowell Avenue, West Newton, as a full member of the PLANNING & DEVELOPMENT BOARD for a term to expire February 1, 2022.
- #301-18**      **Appointment of Kevin McCormack to the Planning & Development Board**  
HER HONOR THE MAYOR appointing KEVIN MCCORMACK, 52 Madison Avenue, Newtonville, as an alternate member of the PLANNING & DEVELOPMENT BOARD for a term to expire February 1, 2022.
- #302-18**      **Appointment of James Robertson to the Planning & Development Board**  
HER HONOR THE MAYOR appointing JAMES ROBERTSON, 158 Newtonville Avenue, Newtonville, as an alternate member of the PLANNING & DEVELOPMENT BOARD for a term to expire February 1, 2023.
- #309-18**      **Re-appointment of Peter Doeringer to the Planning & Development Board**  
HER HONOR THE MAYOR re-appointing PETER DOERINGER, 35 Pulsifer Street, Newtonville, as a full member of the PLANNING & DEVELOPMENT BOARD for a term to expire February 1, 2023.
- #220-18**      **Discussion relative to the Washington Street Corridor Action Plan**  
DIRECTOR OF PLANNING requesting monthly progress discussions on the Washington Street Corridor action plan.

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The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the city of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: [jfairley@newtonma.gov](mailto:jfairley@newtonma.gov) or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

**#185-18**      **Discussion and adoption of Needham Street Vision Plan**  
DIRECTOR OF PLANNING requesting discussion and adoption of the Needham Street Vision Plan as an amendment to the 2007 Newton Comprehensive Plan.

**#76-18**      **Discussion relative to the draft policy content outline of Zoning Ordinance**  
DIRECTOR OF PLANNING requesting review, discussion, and direction relative to the Zoning Redesign Project on a draft policy content outline of the new Zoning Ordinance.

**Respectfully Submitted,**

**Susan S. Albright, Chair**



Ruthanne Fuller  
Mayor

City of Newton, Massachusetts  
Office of the Mayor

#300-18  
Telephone  
(617) 796-1100  
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(617) 796-1113  
TDD/TTY  
(617) 796-1089  
Email  
rfuller@newtonma.gov

May 14, 2018

Honorable City Council  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Sudha Maheshwari of 118 Lowell Avenue, Newton as a full member of the Planning and Development Board. Her term of office shall expire on February 1, 2022 and her appointment is subject to your confirmation. The Planning and Development Board members have five year terms staggered over the five year period in accordance with state statute. Ms. Maheshwari will be serving the term expiring February 2022.

Thank you for your attention to this matter.

Warmly,

*Ruthanne Fuller*

Ruthanne Fuller  
Mayor

David A. Olson, CMG  
Newton, MA 02459

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**SUDHA MAHESHWARI**

118 Lowell Avenue  
Newton, MA 02460

**HIGHLIGHTS**

- *Strong technology-oriented product leader with a track record of innovation, product re-engineering and delivery*
- *Strong technical and process skills with Agile development. Highly skilled in geospatial data, software and technologies.*
- *Project, program and client management experience with successful outcomes on long-term projects as measured by profitability and repeat customers.*
- *Seasoned manager that has managed multiple teams, coordinated project budgets, schedules and contractors (onshore and off shore) and supervised junior and mid-level staff for over 10 years.*
- *Strong writing, communications and presentation skills.*
- *Fast learner who has gained experience in many verticals – insurance, geographic information systems, telecommunication, emergency and disaster management, urban planning and state and local government.*

**EDUCATION**

**Ph.D.** Urban Planning and Policy Development. 2007. Rutgers University, New Brunswick, NJ. Major Field: Information Technology and Geographic Information Systems. Thesis Title: “**Disaster Damage Assessment Models: Data Needs vs. Ground Reality.**”

**MRP.** Master of Regional Planning. 1996. University of Massachusetts, Amherst, MA. Concentration: Information Technology.

**B. Arch.** Bachelor of Architecture. Ranked Second. 1993. Jadavpur University, Calcutta, India.

**WORK EXPERIENCE****AIR Worldwide, Boston, Massachusetts**

**Director** Product Management (April 2017 – present)

**Senior Product Manager** (Jan 2015- March 2017)

- Report to VP of Product, AIR Worldwide (global business with 600 + employees worldwide and one of the premier catastrophe modeling companies that provides analytics to the insurance market). AIR is a unit of Verisk (an S&P 500 index company, named by Forbes as one of the World’s Most Innovative companies two years in a row).
  - 1) Formulated a product strategy for a product called Touchstone Geospatial by working with internal and external stakeholders worldwide, understanding the competitive environment and technological ecosystem. Worked with Senior Management to get buy-in for the changes needed in the future and developed a strategy for the next generation products which involved completely revamping the product from performance, usability and functional perspective.
  - 2) Implemented on the product strategy and changes by leading a team of developers, product consultants, product owners, user experience and QA staff using Agile development methodology. Constantly worked with internal and external stakeholders to manage the feedback loop and long-term strategy.

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- 3) Presented the short-term and long-term product strategy in 2017 AIR User conferences in the US and Europe. Also presented about the product through webinars, marketing videos, other documentation. Client representatives include senior managers, vice presidents, Chief Risk Officers at major insurance and reinsurance companies.
  - 4) **Lead a GIS team** that manages all mapping functionalities within AIR software platform, Touchstone from functional requirements to bug fixes, maintaining a long-term roadmap and strategic direction for the **Geospatial Module** and other initiatives. Organize a User Group Meeting for GIS users within AIR which brings together more than 20 users globally. Also liaison with other **Verisk units on enterprise GIS deployments**.
  - 5) Nominated to represent Product Management on the board of **innovation group in AIR called IdeaLab**. Organized the **first AIR hackathon** which had participation from 70 staff members across all departments. Also co-founded a **Mentorship program** at AIR which is now in its second year.
  - 6) **Invited as Panelist at the Esri User Conference Insurance Special Interest Group**, and invited speaker at the **Geo Risk Seminar** in London, organized by Esri and SwissRe.

### Sanborn

**Vice President and General Manager** (Nov 2013- Dec 2015)

**General Manager** (Feb 2012 – October 2013)

**Senior Program Manager** (Feb 2010 – Feb 2011)

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- Reported directly to the CEO of Sanborn and managed all aspects of running the Sanborn, Solutions Division. Duties included but not limited to:
  - 1) Meeting financial goals and obligations (**budgets, forecasts, and profit and loss statements**)
  - 2) **Supervising staff** comprising project managers, analysts, and technicians. Hiring new staff and making sure that appropriate set of skills and resources are available to deliver projects in a timely manner and on budget
  - 3) **Managing clients, subcontractors, partnerships and strategic alliances**. Reviewing contracts, subcontracts, risk assessments, and budgets on a regular basis
  - 4) **Developing business** for the Solutions group of Sanborn through long-term business to business strategic partnerships, and responses to RFPs
  - 5) Participating in **formulating corporate strategy** of the company by being a part of the Sanborn Executive Team.
  - 6) Established and managed relationships with high profile and **executive-level customers, including Geographic Information Officers of several states and federal agencies**.
- **Led Sanborn's implementation on several Statewide Broadband Data and Development (SBDD)** programs for the National Telecommunications and Information Administration (NTIA). This involved marketing, business development, production and customer management in this vertical market. Lead the **production of broadband** data for multiple states with production teams and subcontractors dispersed throughout the country. Clients included the States of Washington, Oklahoma, Connecticut and Georgia.

### Operations Manager (July 2006 – Feb 2010)

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- Assisted the General Manger in managing operations for the Sanborn's Ann Arbor office including management of large projects, office budget (profit and loss statements), staff supervision (10-12 staff), overseeing all production, contract negotiations, and business and proposals development.
  - **Developed winning proposals for State Broadband Mapping Programs for multiple states that led to bookings of over \$8 million.**
  - A sample of projects that I managed included:
    - 1) User Needs Assessment for State of Michigan Framework Data (primarily transportation data) Migration to Oracle Spatial. (2008-2009)
    - 2) Kentucky Landscape Census (KLC) – NASA-funded project to develop online GIS tools and land
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- cover data (stand-alone GIS applications and OGC-compliant web services). (2006-2009)
- 3) Land Use Mapping, Commonwealth of Massachusetts. Creation of a land use map using an innovative semi-automated process. (2006-2008)
  - 4) USGS GAP Program. Managed a GAP project encompassing data integration for 11 states to map ownership of all federal and state lands in those states. (2007-2008)
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**Oakland County, Michigan, Department of Information Technology**

Application Services Supervisor (Jan 2005 – July 2006)

GIS Utility GIS Project Manager (Dec 2001 – Dec 2004)

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- Supervised a team of 12- 14 staff including 4 project managers and other customer support specialists and contractors in implementing land management technologies (both spatial and non-spatial) in county departments and local municipalities in Oakland County, MI with over 1 million population.
  - Coordinated with other teams that were responsible for GIS data management and application development in the proper implementation of land management projects for maximum customer satisfaction.
  - Managed vendors and consultants, issued RFPs, evaluated responses to RFPs, deployed software releases, managed budget and resources for a large Enterprise GIS” program.
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**Urban Data Solutions, Manhattan, NY**

GIS Project Manager ( May 2000 – Apr 2001)

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- Managed a team of about 10 GIS and CAD professionals in creating 3D digital models of major urban centers in the US, including Chicago, Los Angeles, and Manhattan.
  - Responsible for meeting project deadlines, coordinating with other teams for process optimization and improvement, business development and offshore contracting.
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**Los Alamos National Laboratory, Los Alamos, NM**

Graduate Research Assistant ( Sept 1998 – Aug 1999)

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- Assisted in GIS-based computer modeling of the possible impacts of a large earthquake on the urban system of Los Angeles, CA. Particular emphasis on electrical infrastructure system and on integrating decision-makers in the modeling process.
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**CO-CURRICULAR**

- **Board Member and Trustee, Ann Arbor Summer Festival (2008-2012).**
- Co-chair, Audience Development Committee, Ann Arbor Summer Festival (2010 and 2011 season).
- **Co-Chair, IMAGIN (Improving Michigan’s Access to Geographic Information Networks) 2005 . 2006 Annual Conference.**
- Have taught several graduate level classes at Rutgers University, NJ and University of Michigan, Ann taught an introductory GIS class for Urban Planning
- Have travelled across Asia, Western Europe and North America.
- Fluent in English, Hindi and Bengali.



Ruthanne Fuller  
Mayor

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rfuller@newtonma.gov

May 14, 2018

Honorable City Council  
Newton City Hall  
1000 Commonwealth Avenue  
Newton, MA 02459

To the Honorable City Councilors:

I am pleased to appoint Kevin McCormick of 52 Madison Avenue, Newtonville as an Alternate member of the Planning and Development Board. His term of office shall expire on February 1, 2022 and his appointment is subject to your confirmation. The Planning and Development Board Alternate members have five year terms staggered over the five year period. Mr. McCormick will be serving the term expiring February 2022.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller  
Mayor

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Newton City Clerk  
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David A. Olson, CMC  
Newton, MA 02459

**KEVIN T. McCORMICK**  
52 Madison Ave  
Newtonville, MA 02460

## **HOUSING EXPERIENCE:**

### **City of Cambridge, Cambridge, MA**

**2008 to 2017**

- Associate Housing Planner in the Cambridge Community Development Department
  - Coordinated CDBG and HOME Funding for
    - developments that created new affordable housing and/or rehabbed existing affordable housing,
    - other programs that gave housing assistance to income eligible residents.
  - Managed the Home Improvement Program that allowed income eligible homeowners to receive low and zero interest loans to repair their homes.
  - Wrote or reviewed all environmental reviews for the Cambridge Housing Division and Cambridge Housing Authority
  - Assisted in writing Action Plans, CAPER, and other HUD reporting.
  - Wrote annual contracts with outside agencies, and tracked invoices and performance.
  - Monitored that the department and agencies were following HUD regulations and updated procedures for changes to HUD regulations.

### **CAN-DO, Newton, MA**

**2005 to 2010**

- Member of Board of Directors
  - Chair of the Board from 2006 to 2010

### **Community Living Network, Newton, MA**

**2004 to 2008**

- Project Manager of Accessory Apartment Incentive Program
  - Created outreach program, using newspapers, TV, radio, mailings, flyers.
  - Presented overviews and details to both individual homeowners and groups.
  - Assisted homeowners with financial, zoning and design issues.
  - Tracked all contacts and created recommendations for future program changes.
- Property Manager for 35 Pelham St
  - Processed and verified income of new tenant applications.
  - Coordinated final construction work by contractors.
  - Created detailed documentation of all utilities, appliances and HVAC systems.



**OTHER EXPERIENCE****1972 to 2003**

Worked at over 30 companies in Boston Metro area, primarily as an IT consultant. Started as a Computer Programmer, moved to a Business Analyst, and then to Project Manager. Mostly involved in implementation of new computer systems for financial, manufacturing and retail corporations.

As a Project Manager

- Managed project teams that ranged from 6 to 25.
- Created and maintained project budgets, plans, and schedules.
- Taught project management courses and created the training methodology.
- Reviewed employee performance and recommended salary adjustments.

**EDUCATION:**

- B.A. Colby College



Ruthanne Fuller  
Mayor

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Office of the Mayor

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rfuller@newtonma.gov

May 14, 2018

Honorable City Council  
Newton City Hall  
1000 Commonwealth Avenue  
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To the Honorable City Councilors:

I am pleased to appoint James Robertson of 158 Newtonville Avenue, Newtonville as an Alternate member of the Planning and Development Board. His term of office shall expire on February 1, 2023 and his appointment is subject to your confirmation. The Planning and Development Board Alternate members have five year terms staggered over the five year period. Mr. Robertson will be serving the term expiring February 2023.

Thank you for your attention to this matter.

Warmly,

*Ruthanne Fuller*

Ruthanne Fuller  
Mayor

RECEIVED  
Newton City Clerk  
2018 MAY 14 PM 3:48  
DAVID A. OLSON, CMC  
Newton, MA 02459

James P. Robertson Jr.  
158 Newtonville Avenue  
Newton, Massachusetts 02458

February 1, 2018

James Robertson is a licensed real estate broker and licensed builder who has been managing properties in the Greater Boston area for more than 20 years. As the founder and principal of Origen Ventures, he continues to acquire and develop properties in Boston and the surrounding areas.

Following graduation from the University of Massachusetts-Amherst, Jim began his extensive training in the realty sector, including founding Centre Street Realty, which acquired, renovated, and stabilized distressed properties in Boston.

Since that time he has developed many properties, creating housing in undervalued areas. Jim completed Boston's first historic green rehabilitation by transforming a vacant historic building into luxury housing. Jim is an active member of the South End community, working with The Landmarks Commission and The South End Historical Society. He also continues to support the UMass Men's Swimming Program, including founding a mentoring program for alumni and recent grads.